

Trade Prospectus

2025



WPSA

South African Branch



THE WORLD'S POULTRY SCIENCE ASSOCIATION

wpsasouthafrica@gmail.com
www.wpsasouthafrica.com



INVITATION FOR SPONSORSHIP

The South African Branch of the World's Poultry Science Association (WPSA) is a distinguished non-profit organization committed to advancing knowledge in poultry science and supporting industry's growth. By fostering collaboration between researchers, educators, and professionals across the poultry sector, WPSA plays a key role in promoting innovation and excellence. The World's Poultry Science Journal (WPSJ) enjoys a global reputation for its comprehensive coverage of the latest developments in poultry science and production.

We are pleased to announce the 41st WPSA Scientific Symposium, a prestigious event hosted by the South African Branch. This two-day symposium, scheduled for Tuesday and Wednesday, 4 – 5 March 2025, at the CSIR in Pretoria, Gauteng, is set to draw over 400 delegates. It will feature a diverse range of high-quality presentations from leading local and international experts, making it a significant event on the poultry industry calendar and attracting participants from South Africa and across the African continent.

To continue delivering a symposium of this caliber, we rely on the generous financial support of companies within the South African poultry industry. Your contribution is not just financial, but also a testament to your commitment to the industry. It is vital to ensure that we maintain the highest standards and provide an event that is accessible to all industry stakeholders. We believe that your organization and the broader industry will benefit greatly from participating in and supporting the WPSA Scientific Symposium.

We invite your company to consider one of the following sponsorship opportunities:

- Diamond (R50,000)
- Platinum (R20,000)
- Gold (R12,000)
- Silver (R7,000)

The accompanying tables outlines the details of each sponsorship tier.



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This year, we are introducing a Symposium mobile Application for the first time, which will significantly enhance the delegate experience over the two days and provide even more opportunity for sponsor exposure.

Additionally, the ever-popular Braai Function offers a relaxed setting for networking and fostering connections within the industry.

Your company's support will be prominently recognized throughout the symposium. We value your input and are open to any suggestions you may have on how to improve this event even further. Together, we can ensure the continued success of the WPSA Scientific Symposium.

For more information or to discuss your sponsorship, please contact Johan du Plessis at 082 322 5066 or Cecilia Marais at 066 485 1193. Alternatively, email us at wpsasouthafrica@gmail.com.

To confirm your sponsorship, kindly email Cecilia Marais at cecilia@nutribase.co.za.

We look forward to partnering with you to make the 2025 WPSA Scientific Symposium an exceptional success.

Yours sincerely,

Johan du Plessis

Chairman, WPSA Committee



Trade Prospectus Options



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP	DIAMOND	PLATINUM	GOLD	SILVER
Price (excl. VAT):	R 50 000	R 20 000	R 12 000	R 7 000
Logo on the WPSA South African branch website	Yes	Yes	Yes	Yes
Sponsor recognition during 2-day symposium	Yes	Yes	Yes	Yes
Company logo on delegate name badges	Yes	No	No	No
Company logo on delegate bags	Yes	No	No	No
Company logo on the symposium program	Yes	Yes	Yes	Yes
Size of logo displayed on PowerPoint slides between speaker talk & during breaks	Extra Large	Large	Medium	Small
The time-interval logo is displayed on PowerPoint slides between speaker talks & during breaks	30 sec	20 sec	10 sec	5 sec
Flags, Pop-up and/or A-frame banners at the entrance of the venue	4 (max)	2 (max)	1 (max)	1 (max)
Pull-up banners in the foyer of the venue	2 (max)	1 (max)	1 (max)	No
Pop-up banners in the auditorium	2 (max)	No	No	No
Poster in the foyer of the venue	Yes	Yes	Yes	No
Welcome address at Braai function	5 min (max)	No	No	No
Promotional banners at the Braai function	4 (max)	2 (max)	1 (max)	No
Promotional material/brochures in the delegate bags	6 x items	3 x items	2 x items	1 x item
No. of complimentary delegate passes	4	2	1	No



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SPEAKER SPONSORSHIP

SPONSORSHIP	SPEAKER
Including:	Flights, accommodation & transport for speaker
Acknowledgment as speaker sponsor during 2-day symposium	Yes
Size of logo displayed on PowerPoint slides between speaker talk & during breaks	Large
The time-interval logo is displayed on PowerPoint slides between speaker talks & during breaks	15 sec
Acknowledgment as speaker sponsor in the symposium program (max 75 words)	Yes
Acknowledgement when the speaker receives their speaker gift	Yes

SYMPOSIUM BAGS

SPONSORSHIP	SYMPOSIUM BAGS
Items:	400 branded notebooks & pens*
Company logo on the front of the bags	Yes
Size of logo displayed on PowerPoint slides between speaker talk & during breaks	Large
The time-interval logo is displayed on PowerPoint slides between speaker talks & during breaks	15 sec
Acknowledgment as a sponsor during the 2-day symposium	Yes
Acknowledgment as a sponsor in the symposium program (logo)	Yes



Trade Prospectus Options



SYMPOSIUM NOTEBOOKS & PENS

SPONSORSHIP	SYMPOSIUM NOTEBOOKS & PENS
Items:	400 branded notebooks & pens*
Company logo on the front of the notebooks & pens	Yes
Size of logo displayed on PowerPoint slides between speaker talk & during breaks	Medium
The time-interval logo is displayed on PowerPoint slides between speaker talks & during breaks	15 sec
Acknowledgment as a sponsor during the 2-day symposium	Yes
Acknowledgment as a sponsor in the symposium program (max logo)	Yes

SYMPOSIUM NAME POUCH & LANYARDS

SPONSORSHIP	SYMPOSIUM NAME POUCH & LANYARDS
Items:	400 branded notebooks & pens*
Company logo on the front of the Name tags	Yes
Company logo on the Lanyard	Yes
Size of logo displayed on PowerPoint slides between speaker talk & during breaks	Medium
The time-interval logo is displayed on PowerPoint slides between speaker talks & during breaks	15 sec
Acknowledgment as a sponsor during the 2-day symposium	Yes
Acknowledgment as a sponsor in the symposium program (logo)	Yes